

CRITICAL THINKING FOR INTELLIGENCE ANALYSTS AND FIRST RESPONDERS



This course is scheduled
for June 11-13, 2018

Course instructor:
Michael Rip, PhD—Michigan State University
Founding Director, MindLeap LLC, and
Founding Director, Program in Healthcare Management
Professor, Intelligence Program, School of Criminal Justice
Member, Conflict, Terrorism, and Development
Collaboratory

Caribe Royale
8101 World Center Drive,
Orlando, FL 32821

The Florida Intelligence Unit is proud to present MindLeap. This course has a simple objective: To change the way analysts think. Obviously this is not something achieved in a single course. A life quest is more accurate. Nevertheless, critical thinking is at the heart of this course. What it is, and is not, and how it can be achieved, improved upon, and operationalized on a daily basis by intelligence analysts, are just a few of the important issues we will be grappling with. To maximize one's reasoning effectiveness, it is necessary to master the skills of 'ingenious thinking', which is a fundamental characteristic of successful innovators, scientists, strategists and many Nobel prize winners. By leveraging reasoning skills, you are investing in your most important resource and the ultimate competitive advantage — your mind.

Numerous case studies will be presented, explored, and critiqued as a means of 'operationalizing' the material being taught in the classroom about how reasoning fails, works, and how studies are designed, conducted, and hypotheses tested via statistical analyses. These case studies have been carefully selected to highlight the role of critical thinking for intelligence analysts.



Register online:

<http://www.myfiu.org/Mindleap>



Questions: Please contact Leslie Rabon at RABONL@LEONCOUNTYFL.GOV - OR - (850) 606-3438

WHO SHOULD ATTEND:

Intelligence analysts in Federal, State, Tribal, Military, and Corporate settings, as well as First Responders (Law Enforcement, Emergency Medical Services, Firefighters and Incident Commanders), and Emergency Managers.

BENEFITS:

- A research-based model of effective reasoning and a toolkit of practical critical thinking strategies.
- Skills that have immediate and lifelong professional application.
- Organizational benefits, including increased change agility, more effective strategy implementation and improvement initiatives, more efficient use of time and resources, and higher levels of employee engagement and innovation.

KEY TOPICS:

The following key topics, among many others, are covered during the service:

- How beliefs and preconceived explanations influence our observations and insights.
- Why stories trump statistics and the seduction of generalizations and simplifications.
- The human brain as an “associative engine” and our tendency to jump to conclusions and incorrect solutions.
- The limits of our observation and memory and why a mental picture is not worth 1,000 words.
- The negative consequences of faulty reasoning, especially when the risks are high.
- Faults with traditional “brainstorming” and how to develop a productive brainstorming process.

FORMAT:

Day 1

- The VUCA environment
- Systems theory
- Improving workplace performance
- The basics of Instinctive Thinking
- Our ‘Stone-Age Hunter-Gatherer’ minds
- MindQuirks: Visual and Auditory Illusions
- Exercises
- Case studies

Day 2

- MindQuirks: Cognitive Biases & Fallacies
- Assumptions
- Creativity and invention
- Inversion Thinking
- The MindLeap RT*RC Critical Thinking Model
- Exercises
- Case studies

Day 3

- Team-based exercises and case studies around the central theme of the 2002 Iraq WMD intelligence fiasco:
 - Pre-war activity: The Spider-Diagram linking Iraq with al-Qa’aeda
 - Charlie Allen and the covert intelligence collection operation against Iraqi WMD programs
 - ‘Curve Ball’ and Iraqi Mobile Biological Weapons Labs
 - The Iraqi Aluminum Tubes Conundrum: An Intelligence Analysts Perspective
 - After-action reviews: lessons learned, or not

THE VENUE

This event will take place at the Caribe Royale – Orlando. Few other cities in the world offer as many unique attractions and things to do as Orlando. Caribe Royale is in the center of it all and puts the best of the city right at your doorstep – from the world-famous excitement Walt Disney World® Resort to concerts, sporting events, and much more. Located only minutes away, Caribe Royale is a Walt Disney World Good Neighbor® Hotel, and offers scheduled transportation to and from Walt Disney World® Ticket & Transportation Center, as well as an evening shuttle to the Disney Springs™ area. Transportation is included in the daily hotel fee, so bring the family!

The Orlando International Airport is 16 miles from the property. Shuttle Service is available.

Standard Queen Suite	\$139/night
Standard King Suite	\$139/night
King Deluxe	\$159/night

*Parking fee per day is \$8.00. Please include this in your travel plans. Hotel deadline May 09, 2018 – the hotel will not guarantee this rate after this date. For phone in reservations, guests should use the following number 1-(800) 823-8300 or reservations@cariberoyale.com

Queen Suites are 460 square feet and offer two queen beds and a flat-screen TV in the bedroom. The separate living area includes a pullout sofa bed, a flat-screen TV, an ergonomic work desk and chair, a coffee maker, and a microwave and mini refrigerator.

King Suites are 494 square feet and offer one king bed and a flat-screen TV in the bedroom. The separate living area includes a pullout sofa bed, a flat-screen TV, an ergonomic work desk and chair, a coffee maker, and a microwave and mini refrigerator.

REGISTRATION FEES

Prior to April 1, 2018	\$275.00
After April 1, 2018	\$325.00

Seating is limited. Please register online at www.myfiu.org. Registration includes a 1 year membership to FIU for non members.

FIU accepts cash, check, credit card and purchase orders. All payments should be made payable to the Florida Intelligence Unit and remitted to FIU PO BOX 948333, Maitland, FL 32794-8333

Cancellations must be submitted in writing to rabonl@leoncountyfl.gov by June 1, 2018, to receive a full refund. All cancellations are subject to a \$25.00 cancellation fee. Refunds after this date will be determined on a case-by-case basis. Substitutions may be made at any time. In the event of a substitution, please email rabonl@leoncountyfl.gov. Please include the registrants name you are canceling and the new registrants full name and agency email address.

For general questions or questions concerning W9's, billing, payments, and refunds, please contact Leslie Rabon at rabonl@leoncountyfl.gov or 850-606-3438. For all email correspondence, please include MindLeap Training in the subject line

**No meals will be provided during the training; light refreshments will be provided for breaks. **

We have a contractual agreement with the Caribe Royale wherein FIU has committed to filling a minimum number of rooms. As a result, we are implementing a new policy. In order to qualify for the published training event rates, you MUST stay at our host hotel or a designated overflow hotel, should one become necessary. Otherwise, \$100.00 may be added to your Registration fee. This does not apply to local attendees.