

# CRITICAL THINKING FOR INTELLIGENCE ANALYSTS



This Course is scheduled for September 20, 2017, from 8:00 a.m. to 5:00 p.m., and September 21, 2017, from 8:00-12:00 with one hour for lunch

Course instructor:  
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Michigan State University

Plaza Resort and Spa  
600 N. Atlantic Blvd.  
Daytona Beach, FL

The Florida Intelligence Unit is proud to present MindLeap. This course has a simple objective: To change the way analysts think. Obviously this is not something achieved in a single course. A life quest is more accurate. Nevertheless, critical thinking is at the heart of this course. What it is, and is not, and how it can be achieved, improved upon, and operationalized on a daily basis by intelligence analysts, are just a few of the important issues we will be grappling with. To maximize one's reasoning effectiveness, it is necessary to master the skills of 'ingenious thinking', which is a fundamental characteristic of successful innovators, scientists, strategists and many Nobel prize winners. By leveraging reasoning skills, you are investing in your most important resource and the ultimate competitive advantage — your mind. Numerous case studies will be presented, explored, and critiqued as a means of 'operationalizing' the material being taught in the classroom about how reasoning fails, works, and how studies are designed, conducted, and hypotheses tested via statistical analyses. These case studies have been carefully selected to highlight the role of critical thinking for intelligence analysts.



Register online:  
<http://www.myfiu.org/>



## WHO SHOULD ATTEND:

Law enforcement intelligence at local, state, Tribal, and federal levels as well as fusion center military and corporate security analysts.

## BENEFITS:

- A research-based model of effective reasoning and a toolkit of practical critical thinking strategies.
- Skills that have immediate and lifelong professional application.
- Organizational benefits, including increased change agility, more effective strategy implementation and improvement initiatives, more efficient use of time and resources, and higher levels of employee engagement and innovation.

## KEY TOPICS:

- The following key topics, among many others, are covered during the service:
- How beliefs and preconceived explanations influence our observations and insights.
- Why stories trump statistics and the seduction of generalizations and simplifications.
- The human brain as an “associative engine” and our tendency to jump to conclusions and incorrect solutions.
- The limits of our observation and memory and why a mental picture is not worth 1,000 words.
- The negative consequences of faulty reasoning, especially when the risks are high.
- Faults with traditional “brainstorming” and how to develop a productive brainstorming process.

## FORMAT:

### Wednesday

1. The Basis of Instinctive Thinking
2. Seeing Is Believing
3. A Mind of Its Own
4. Disciplined Instinctive Thinking

### Thursday

1. Review of Day 1
2. The 6-Step Critical Thinking Process
3. Applying Ingenious Thinking
4. Developing Your Critical Thinking

## COURSE FEE:

Attendees may attend as part of the **entire** Florida Intelligence Conference Annual Workshop. However, you must register accordingly. Seating is limited and registration to attend this training module **IS** required. No Exceptions. This includes a free association membership for Non Members.

Members - \$350 || Non-Members \$375

Attendees may solely attend the MindLeap portion of the training. This includes a free association membership for Non Members.

Members - \$250 || Non Members \$275

Register online at [myfiu.org](http://myfiu.org)

## LODGING:

A group rate has been secured at the Plaza Resort and Spa 600 North Atlantic Ave., Daytona Beach, Florida 32118.

\$129 City View | \$139 Ocean View |  
\$149 Ocean Front

Accommodations may be secured by contacting the hotel at 1-844-284-2685